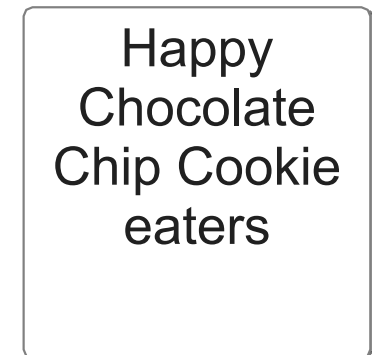
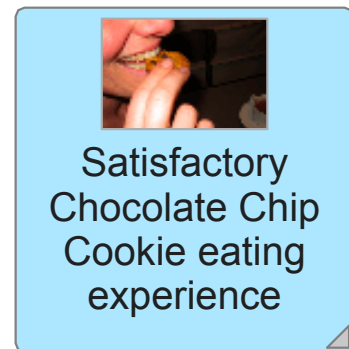


Chocolate Chip Cookie Cooking Exercise

DoView[®] Best Practice Template[™]







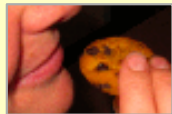
The right shape



Not too crumbly



Sufficient chocolate



Taste good



Chocolate Chip
Chips Cookies of
appropriate quality



Well set out on plate



Served with appropriate choice
of coffee and tea



Appropriate company to eat with



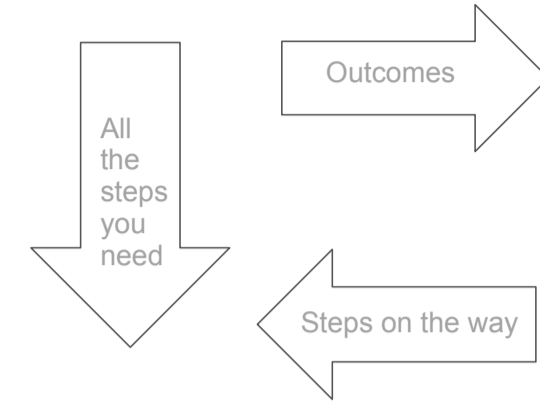
Satisfactory
Chocolate Chip
Cookie eating
experience

Chocolate Chip Cookie Cooking Exercise DoView Best Practice Template

What's a DoView Best Practice Template?

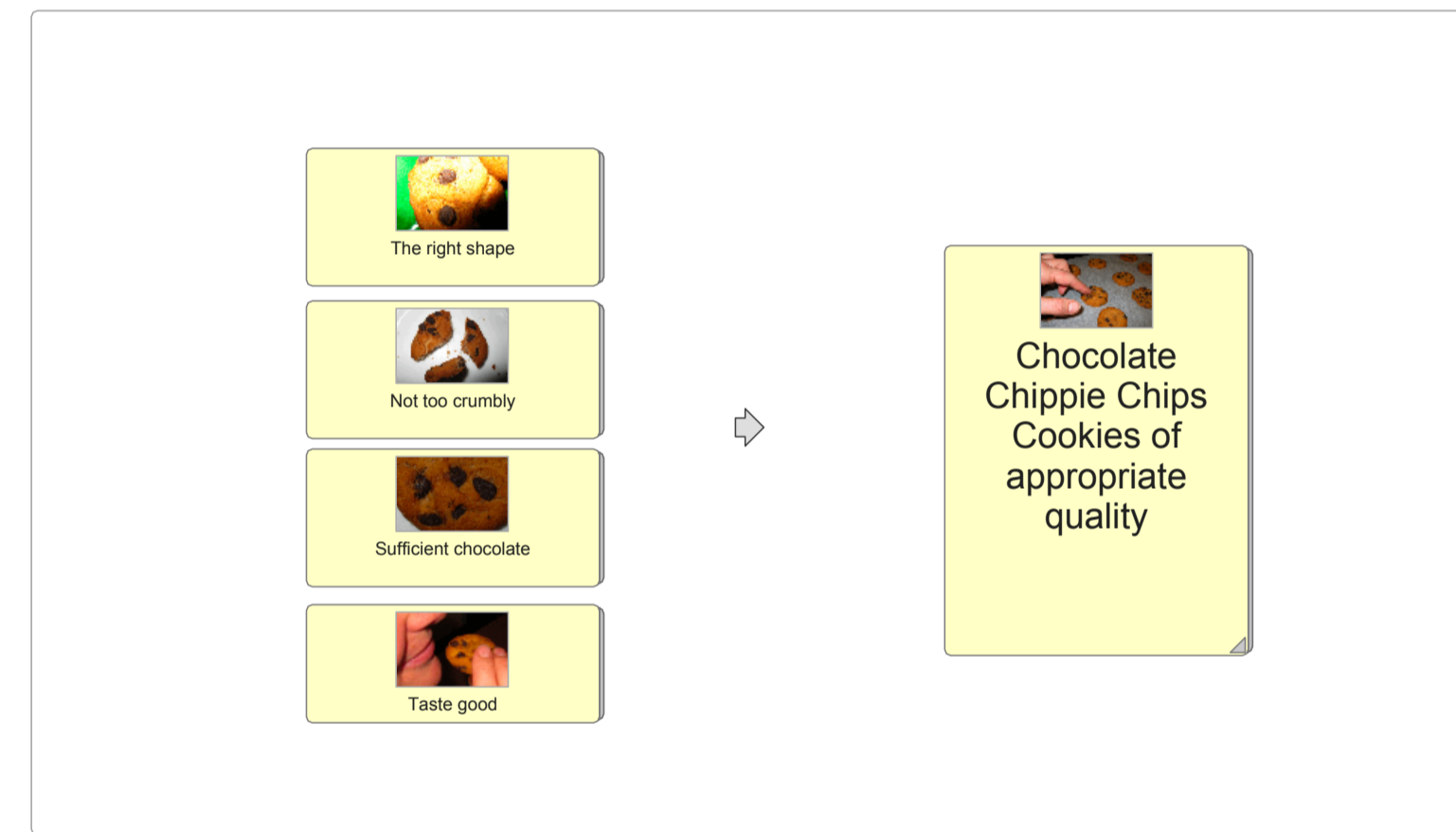
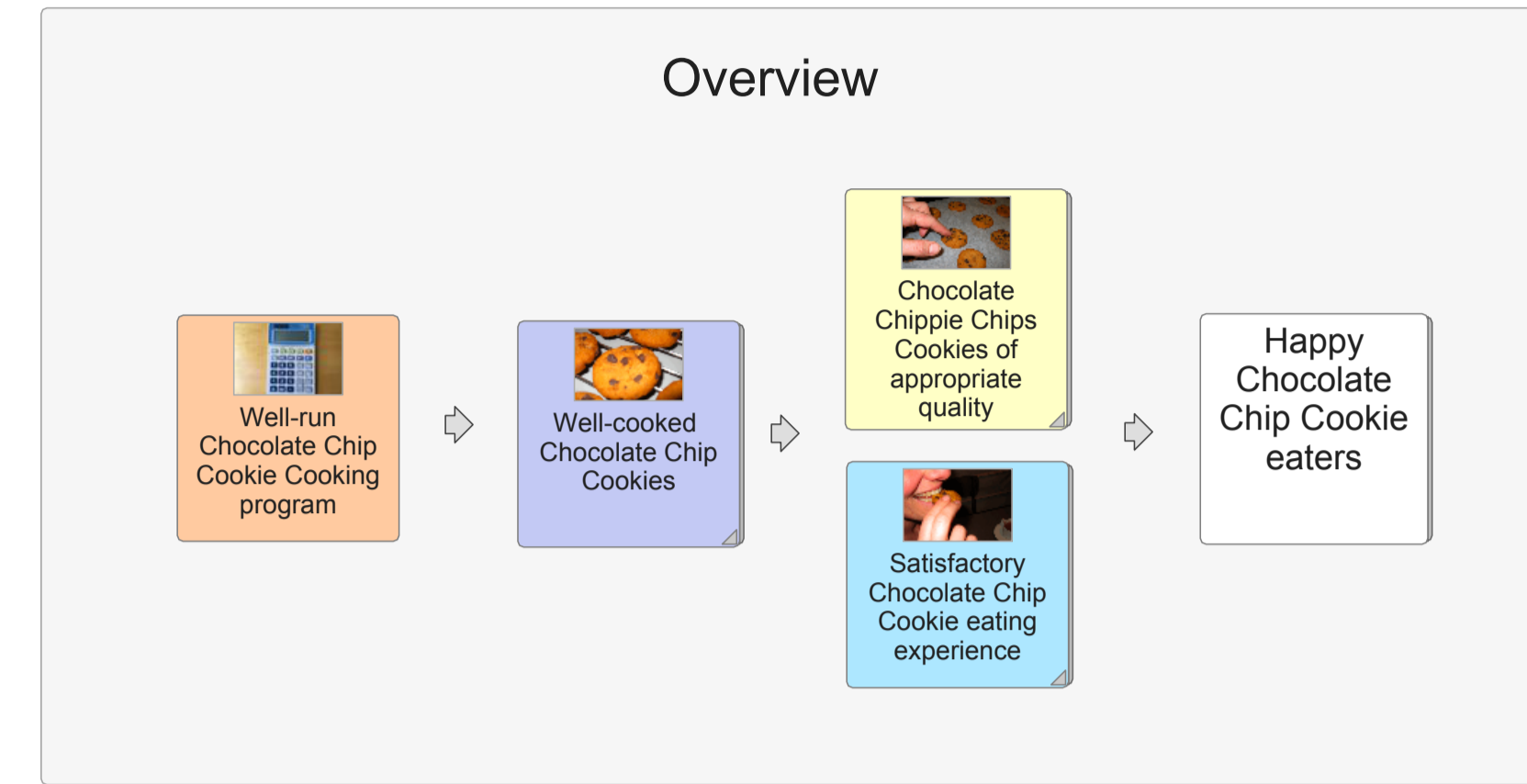
Visually shows outcomes and the best practice steps leading to them.

For: strategic planning, monitoring, evaluating impact, performance improvement, sector collaborative planning, contracting +
 More information at DoView.com/t/best-practice-templates.html



⇒ = then ⇨ = and

Not all links and feedback loops shown
 If prioritized - A, B, C and BAU = Business As Usual. A priorities in bold.
 If numbers appear on borders of boxes = number of inward or outward links.



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Can only be used if you have a license to DoView Software. For use in other software or web platforms please contact us at general@doview.com.

Webpage version of this model available at DoView.com/ta-0026-chocolate-chip.html.

Contact: general@doview.com.

Signup to the Outcomes Tips Newsletter to hear about new DoView Strategy Template releases DoView.com/school-of-outcomes/newsletter.html.

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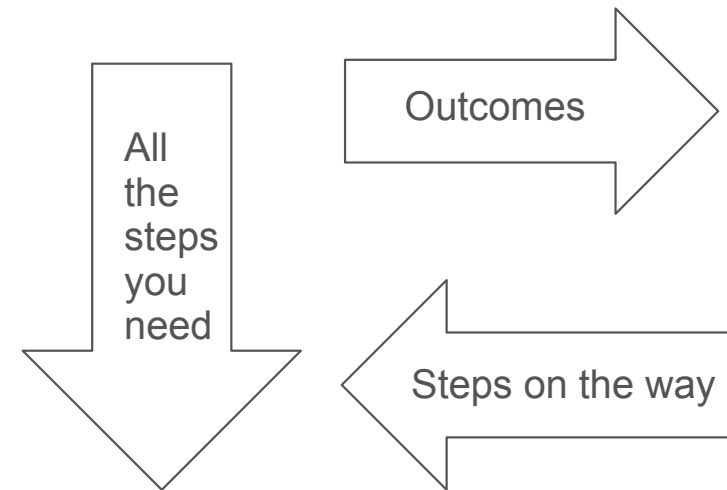
What's a DoView[®]?

A faster way to specify outcomes and the steps that lead to them.

For: strategic planning, monitoring, evaluating impact, performance improvement, tendering, contracting +.

Information on drawing and using DoViews and a free trial at DoView.com/plan/draw.html.

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DoView.com/school-of-outcomes/newsletter.html



➡ = then ⇨ = and

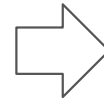
Feedback loops not shown

If prioritized - A, B, C and BAU =
Business As Usual

If numbers on boxes = the number
of boxes connected to

ABC of DoViewing

A Show your outcomes and steps in a visual 'Outcomes DoView'



B Focus activities/projects on priorities (show 'line-of-sight')



E Dashboard your results onto your DoView



C Measure & set accountabilities

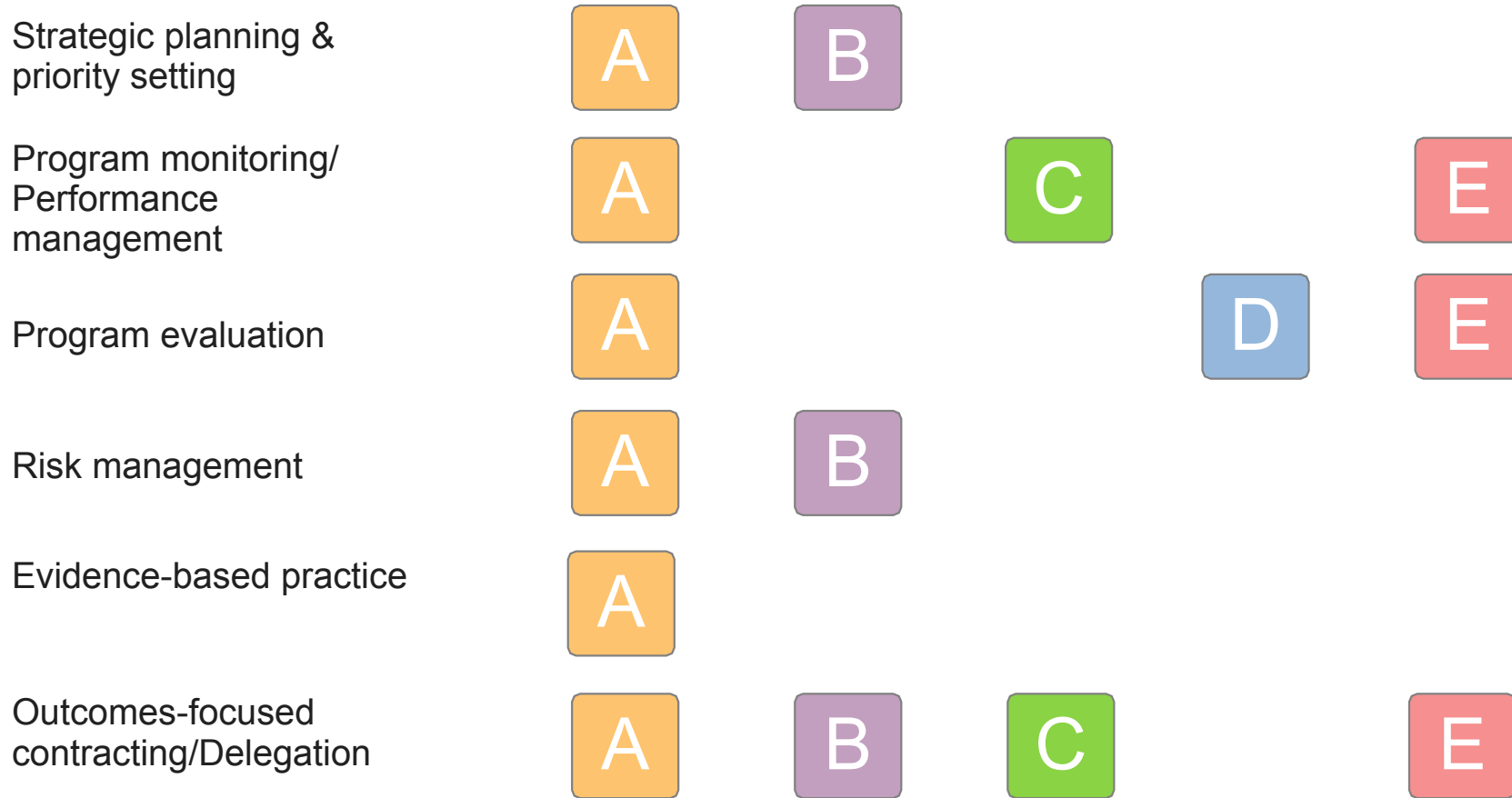


D Evaluate success



Where DoView ABC steps used

Built in DoView[®]
Software
Simple but not simplistic
strategy and outcomes[™]



Using DoView.com outcomes software

See DoView.com/plan. Copyright Dr Paul Duignan 2014 paul@parkerduignan.com

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Some academic* references to the DoView approach

Duignan, P. (2008). Drawing logic models and evaluation plans using DoView - logic model and evaluation planning software. United Kingdom Evaluation Society Conference. Bristol, 23-24 September 2008.

Duignan, P. (2008). Encouraging better evaluation design and use through a standardized approach to evaluation planning and implementation. 8th European Evaluation Society Conference. Lisbon, October 2008.

Duignan, P. (2008). What added value can evaluators bring to governance, development and progress through policy-making? The role of large visualized outcomes models in policy making. 8th European Evaluation Society Conference. Lisbon, October 2008.

Duignan, P. (2009). Using Outcomes Theory to Solve Important Conceptual and Practical Problems in Evaluation, Monitoring and Performance Management Systems. American Evaluation Association Conference 2009, Orlando, Florida, 11-14 November 2009. Abstract.

Further information at DoView.com/outcomes-theory-simplified.

* All presentations selected by peer review

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